

PORTFOLIO

Mikkel Braginsky
Art Direction // Brandrådgiver

kanada.dk

CORPORATE VISUAL
IDENTITY / LOGOER

UDDRAG AF LOGOER
AD / Kreativt ansvarlig

SELECTION OF LOGOS
AD / Creative Lead



UNDERVISNING AF LÆRER //
SHARED OFFICES



KONTORFÆLLESSKAB //
SHARED OFFICES



EVENTBUREAU BTB //
EVENT AGENCY BTB



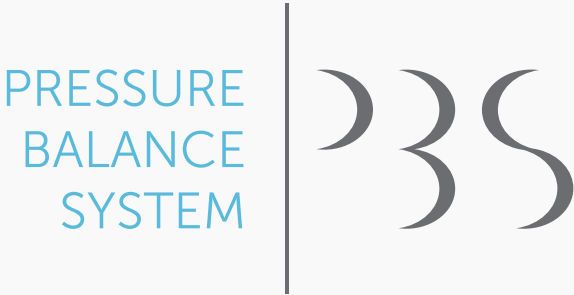
COACHING VIRKSOMHED //
COACHING COMPANY



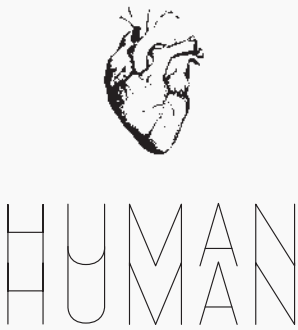
JABRA / GN STORE NORD //
JABRA / GN STORE NORD



VINIMPORTØR //
IMPORT OF WINE



UNIKT SENGE STØTTESYSTEM //
UNIQUE BED SUPPORT SYSTEM



BRANDRÅDGIVNINGSBUREAU //
BRAND ADVISING AGENCY



KONSULENTVIRKSOMHED //
CONSULTANT AGENCY



Spillemyndigheden

LUDOMANI BEKÆMPELSE //
GAMBLING CONTROL



ADVOKATFIRMA - ISRAEL/DK //
LAYWER FIRM - ISARAEL/DK

GLOBAL LANCERING AF “YOU’RE ON”
IMAGE- OG PRODUKT LANCERING
AD / Globalt kreativ ansvarlig

GLOBAL LAUNCH OF “YOU’RE ON”
IMAGE- AND PRODUCT LAUNCH
AD / Global creative Lead



UDVALG AF EMBALLAGEDESIGN BTB & BTC //
SELECTION OF PACKAGING DESIGN BTB & BTC



BRAND- OG PRODUKTLANCERINGSFILM //
BRANDING AND PRODUCT LAUNCH FILM

Jabra

**YOUR FLIGHT HAS BEEN DELAYED.
YOUR MEETING HASN'T.**

You're on your way to that all-important meeting and the unexpected happens. With Jabra Motion that's no problem. It's packed with intelligent features that help you stay focused. So whatever the situation, you can take or make that call.

JABRA.COM/MOTION

Jabra®
YOU'RE ON

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by GN Netcom A/S is under license. (Design and specifications subject to change without notice.)

**THE TAXI IS STUCK.
BUT YOUR PITCH IS STILL ON.**

You're on your way to that all-important meeting and the unexpected happens. With Jabra Motion that's no problem. It's packed with intelligent features that help you stay focused. So whatever the situation, you can take or make that call.

JABRA.COM/MOTION

Jabra®
YOU'RE ON

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by GN Netcom A/S is under license. (Design and specifications subject to change without notice.)

**THE CUE IS NOT MOVING.
THE SAME GOES FOR YOUR MEETING.**

You're on your way to that all-important meeting and the unexpected happens. With Jabra Motion that's no problem. It's packed with intelligent features that help you stay focused. So whatever the situation, you can take or make that call.

JABRA.COM/MOTION

Jabra®
YOU'RE ON

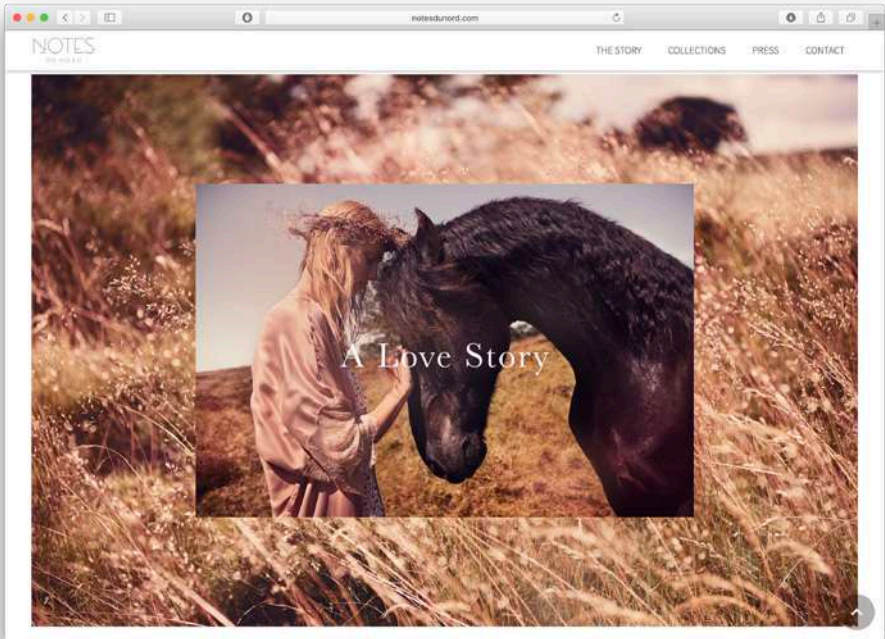
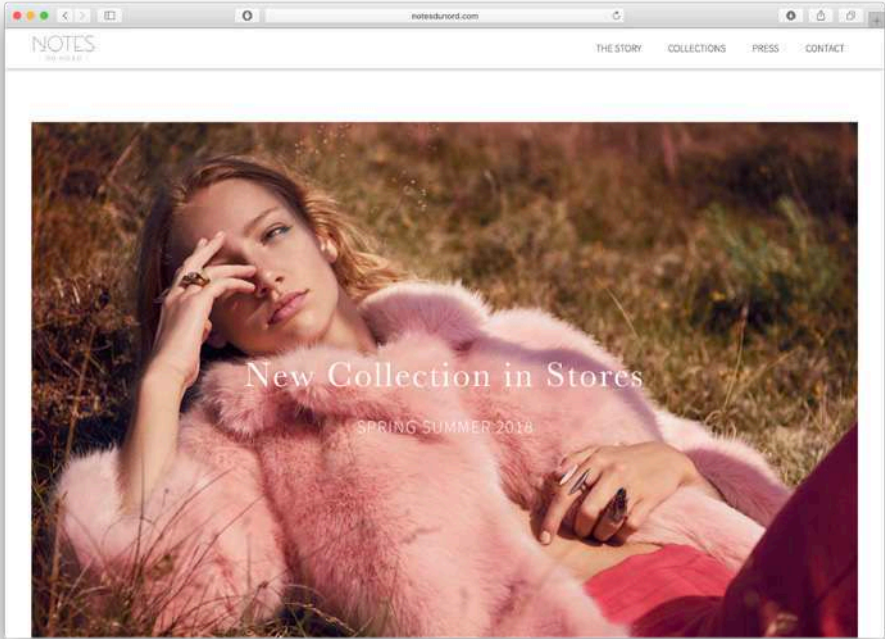
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NOTES DU NORD

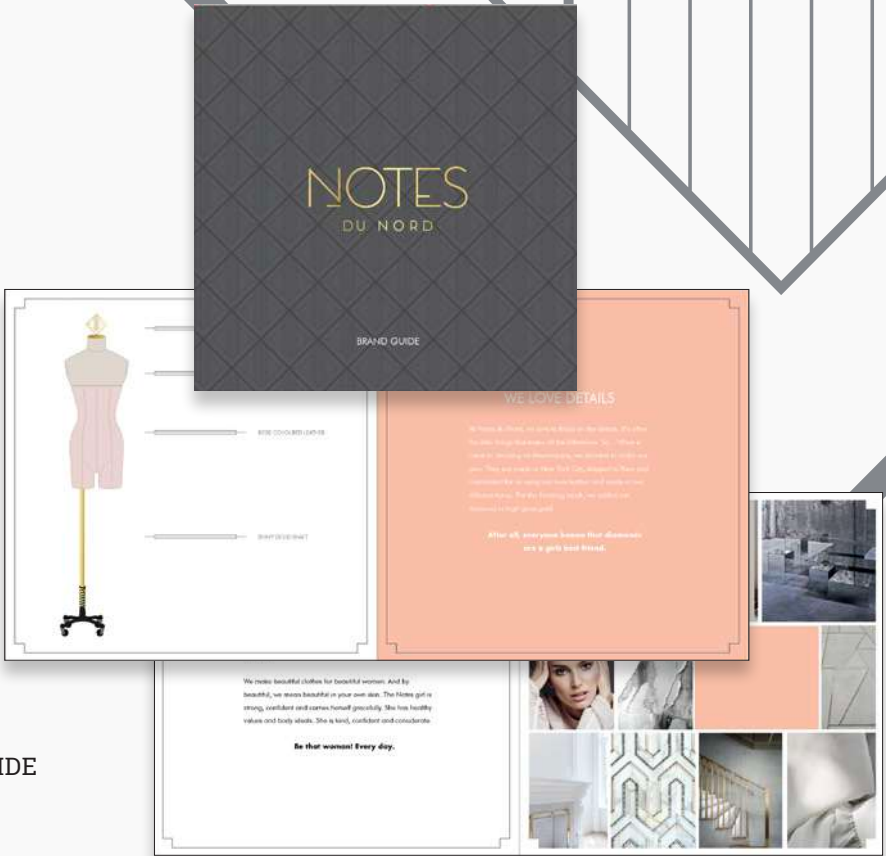
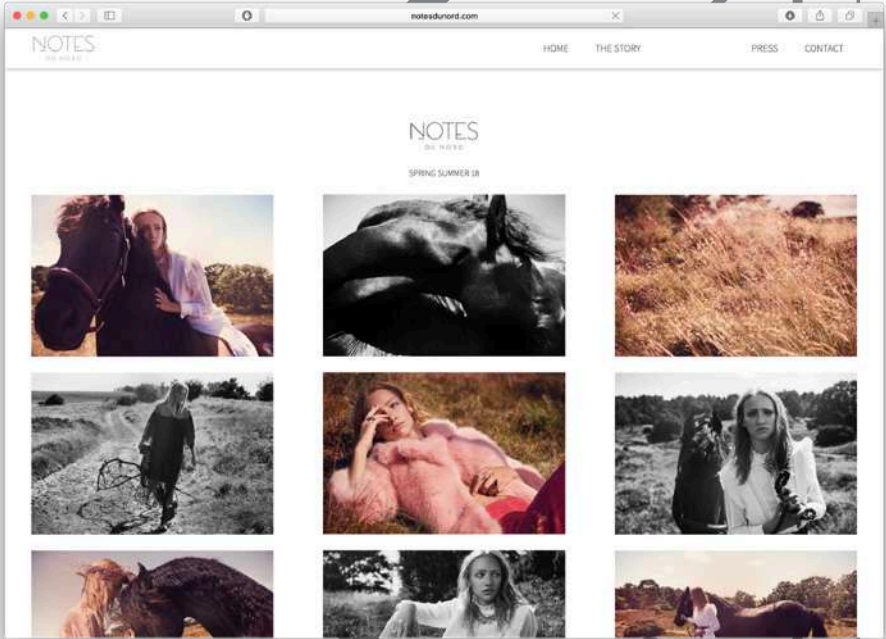
WWW OG VIDEREUDVIKLING AF CVI
AD / Kreativ ansvarlig

WWW OG DEVELOPMENT OF CVI
AD / Creative Lead

NOTES
DU NORD



DESIGN OG UDVIKLING AF WWW //
DESIGN AND DEVELOPMENT OF WWW



DESIGN BRAND GUIDE

ANNONCER /TOUR DE FRANCE
AD / Kreativ ansvarlig

ADS / TOUR DE FRANCE
AD / Creative Lead



**We could have told
you so. But that
would have been
insider trading.**

Congratulations Alberto.



Winning is an attitude



**Congratulations
Alberto. We wouldn't
trade your victory
for anything.**

No, really.



Winning is an attitude



**Alberto. We knew
you would win.
We were always
good at futures.**

Congratulations.



Winning is an attitude

DESIGN COVERS FOR
DELL / ADPEOPLE

GRAFISK UDVIKLING AF MATERIALE
AD / Kreativ ansvarlig

GRAPHICAL DEVELOPMENT OF MATERIALS
AD / Creative Lead



WELCOME

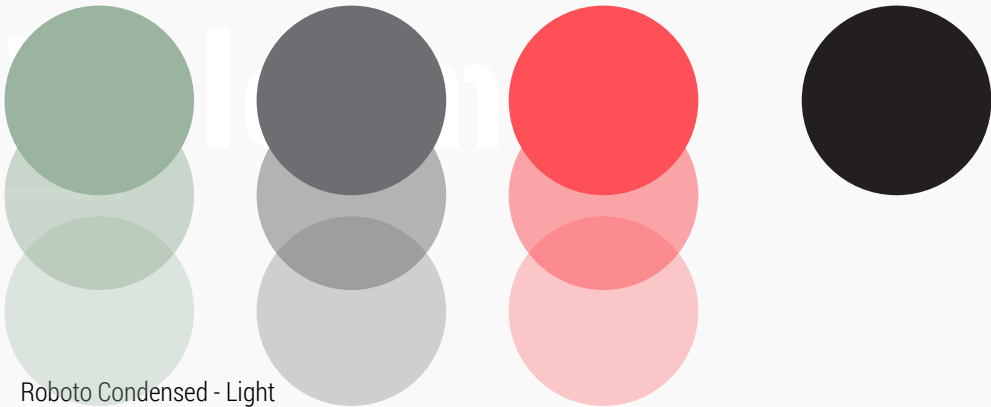
CVI OG WWW / LAUNCH FEB 18
AD / Kreativ ansvarlig

CVI AND WWW / LAUNCH FEB 18
AD / Creative Lead

Welcome

Welcome

Welcome



Roboto Condensed - Light

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Roboto Condensed - Light

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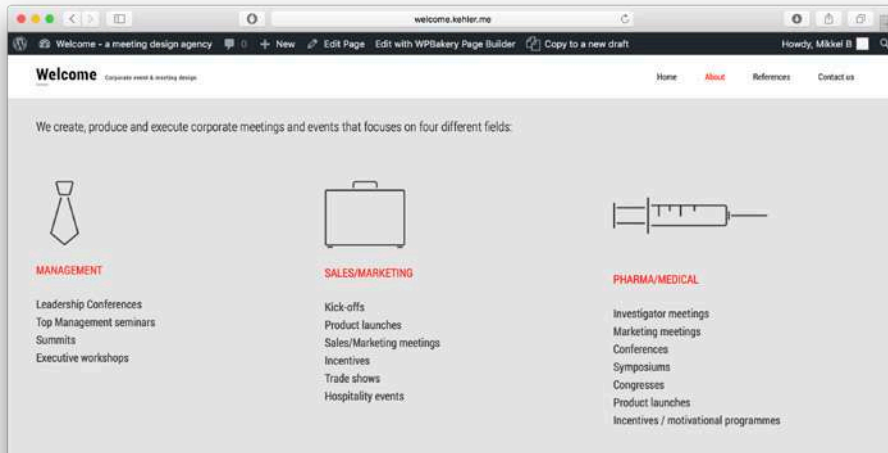
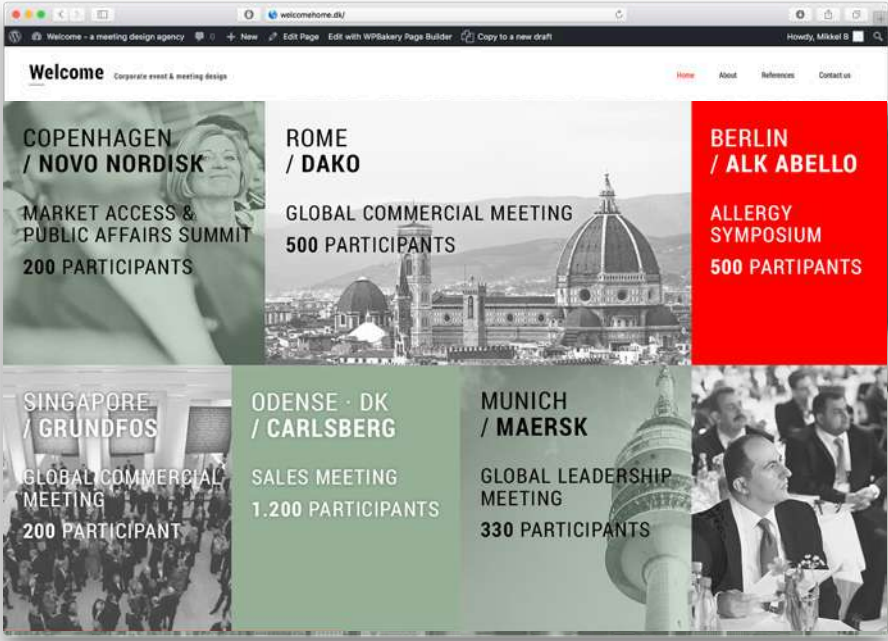
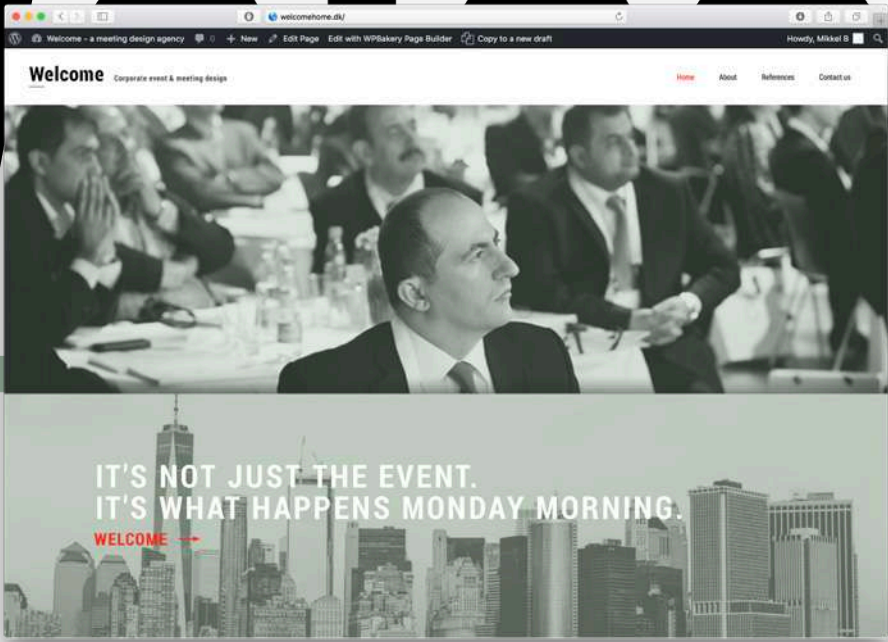
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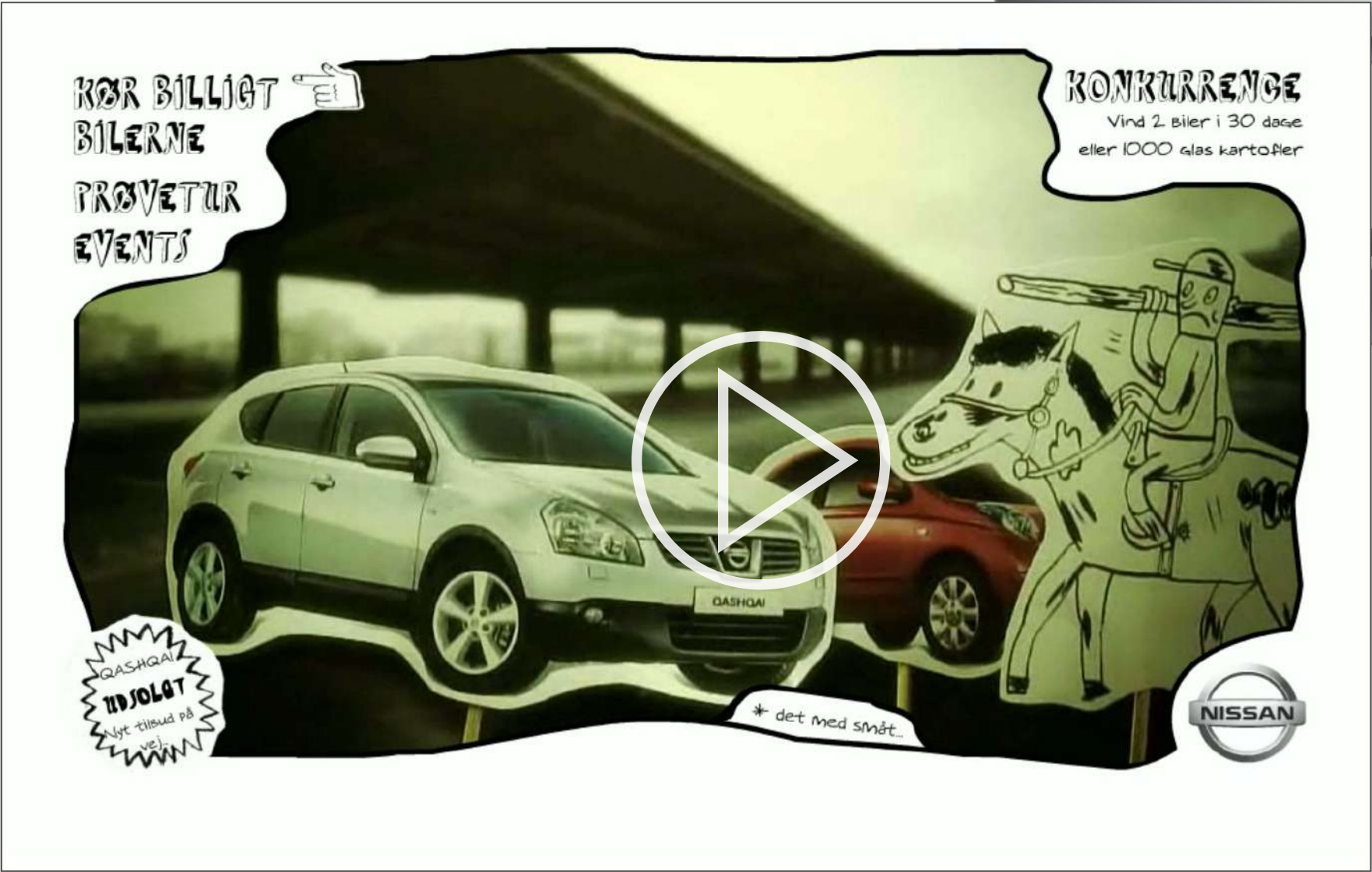
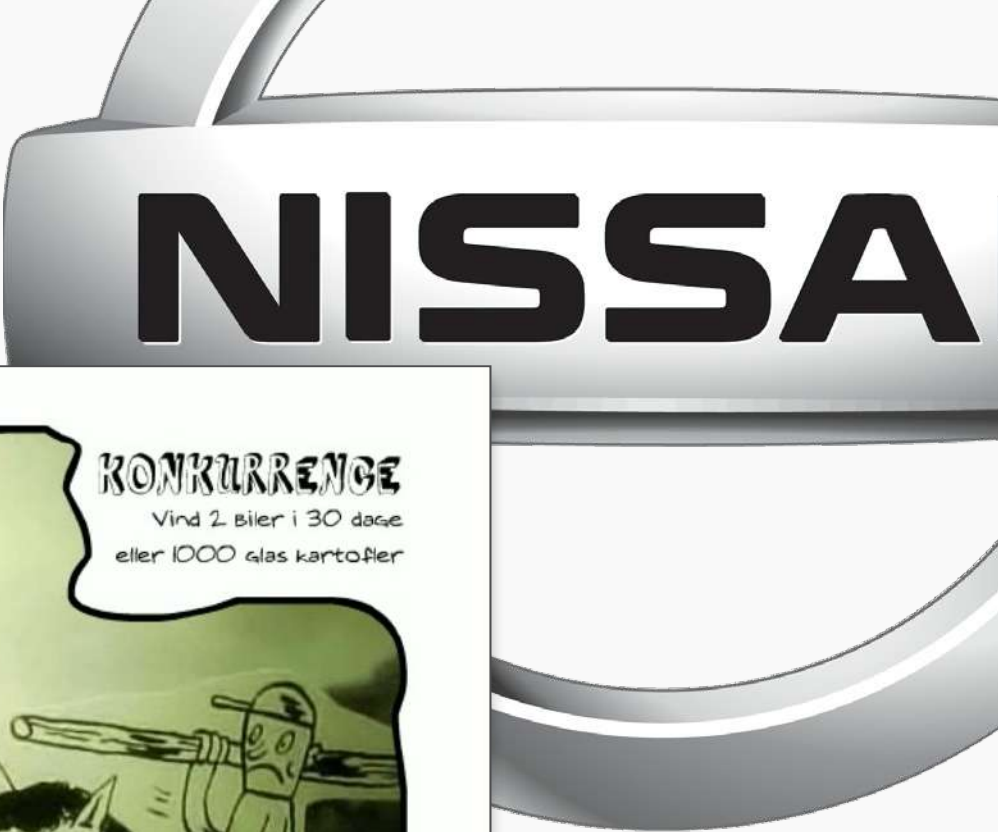
Welcome



IDÉ, ART DIRECTION, TEKST
OG INSTRUKTION

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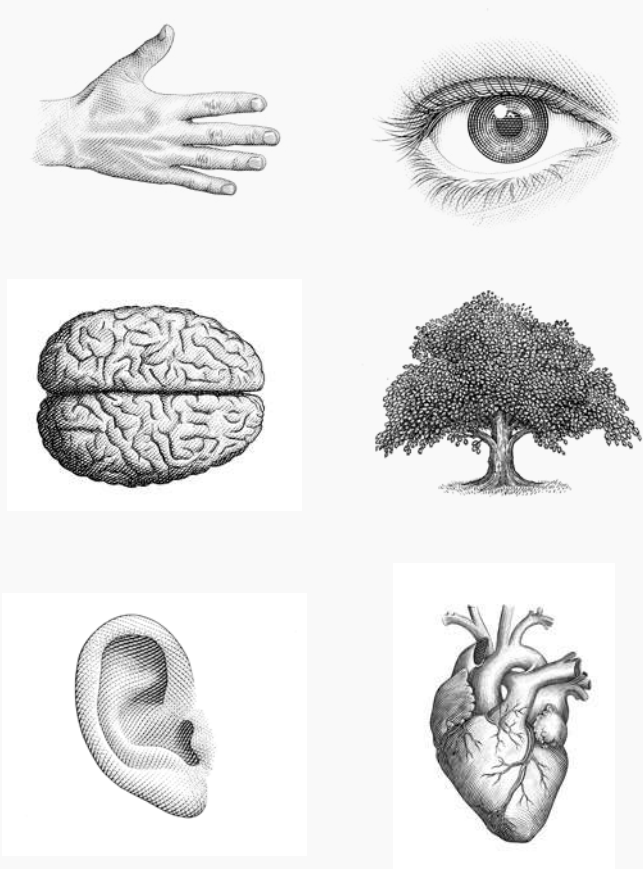
CONCEPT, ART DIRECTION, COPY
AND DIRECTION



HUMAN HUMAN

CVI OG WWW / LAUNCH FEB 18
AD / Kreativ ansvarlig

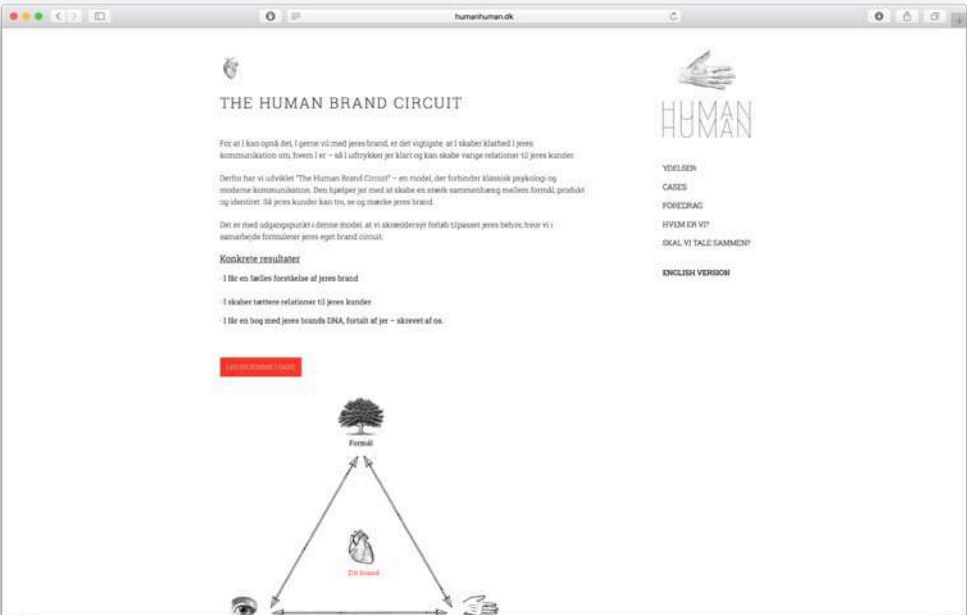
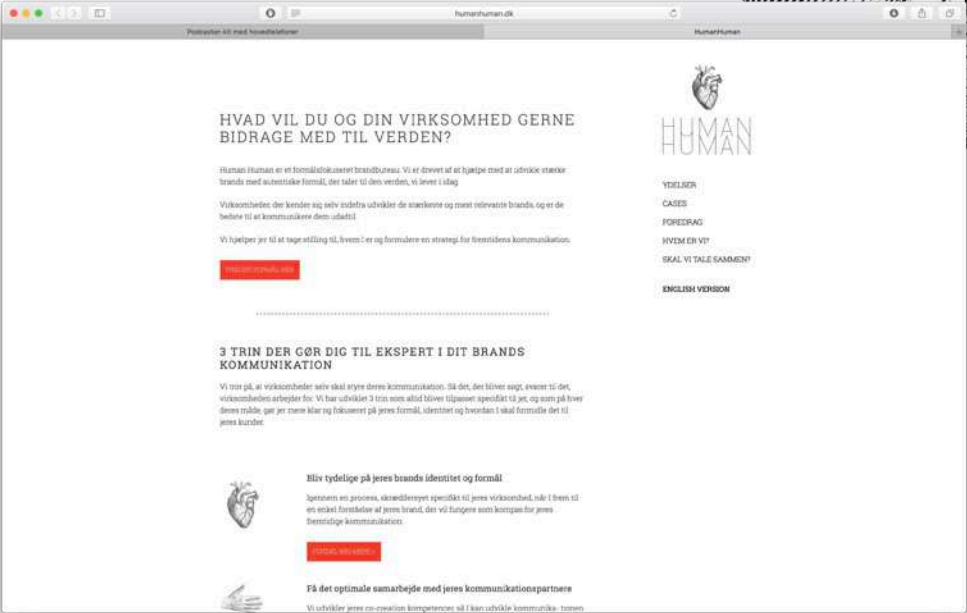
CVI AND WWW / LAUNCH FEB 18
AD / Creative Lead



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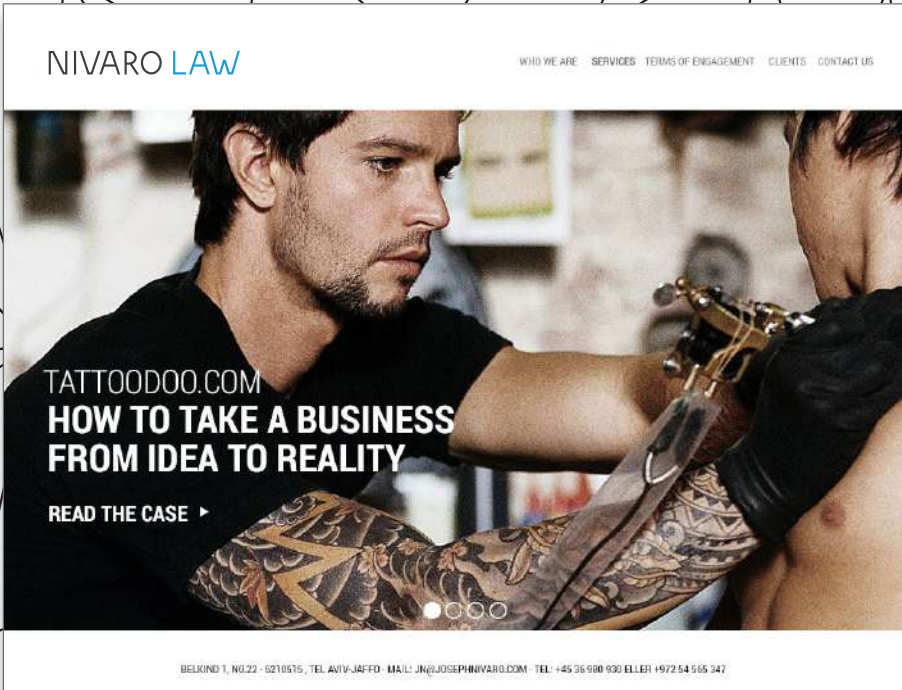
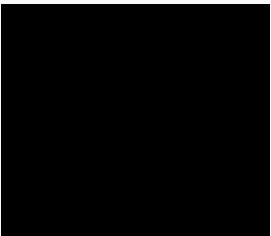


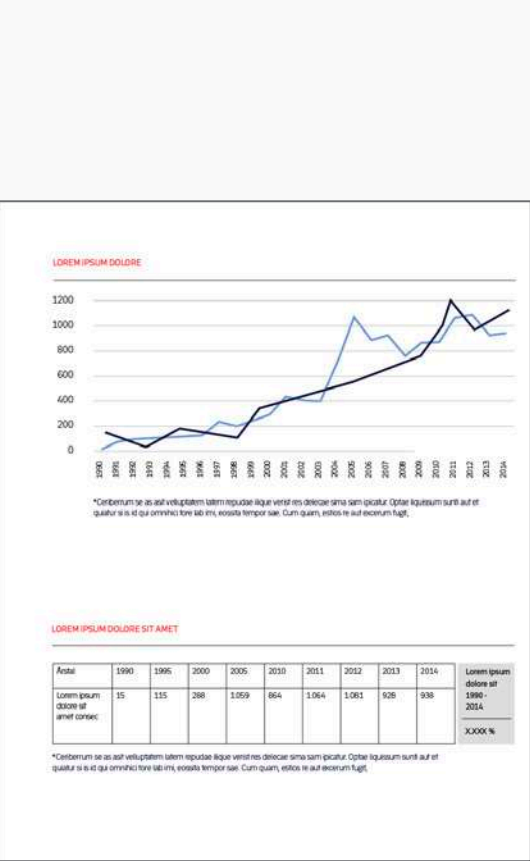
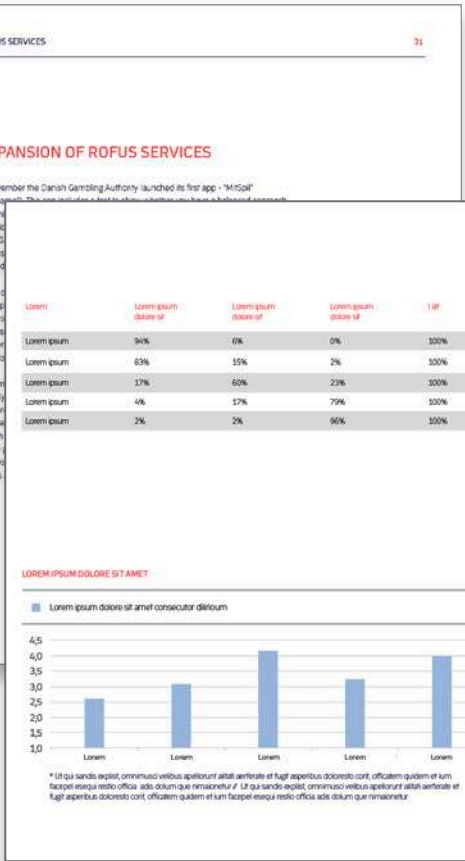
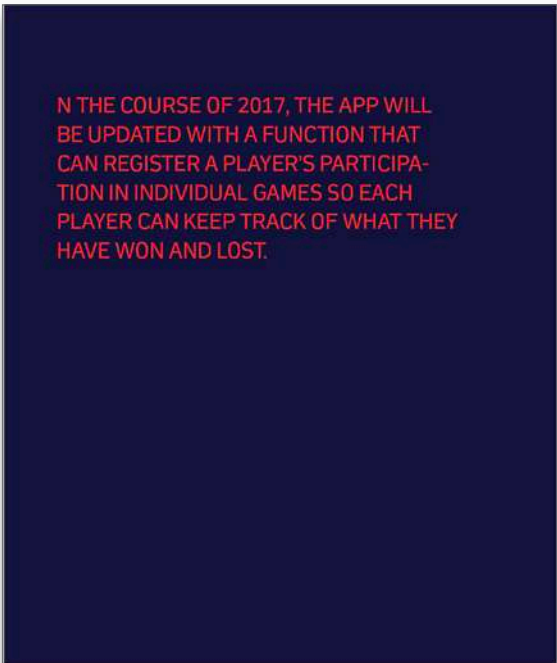
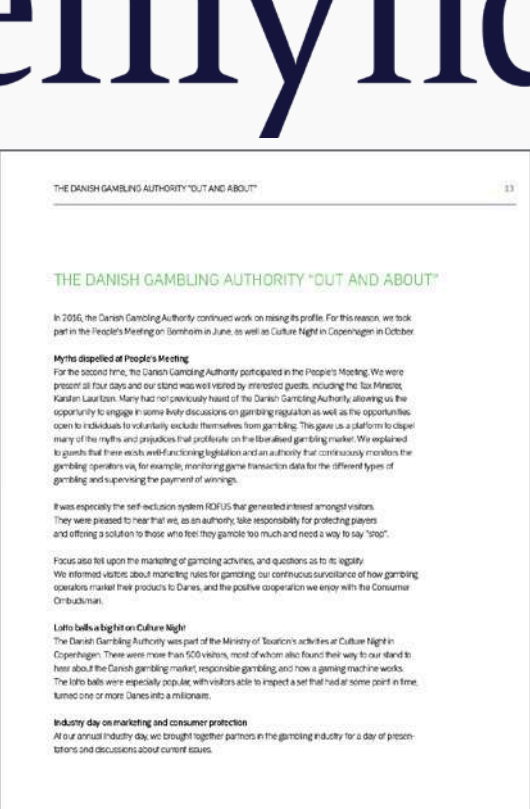
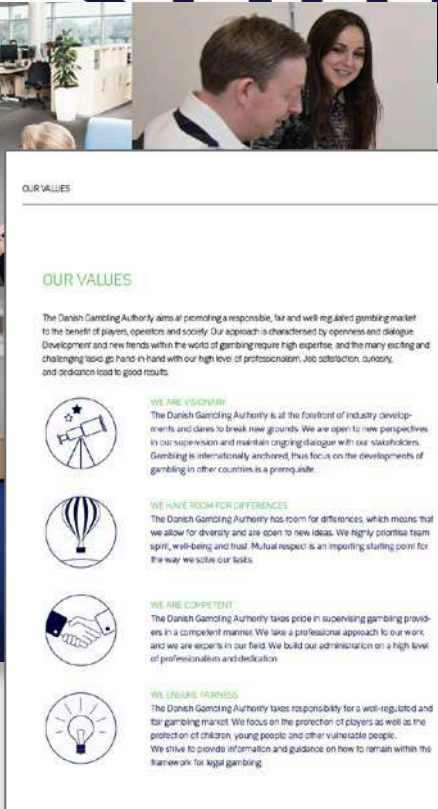
LATO - Thin
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LATO- Regular
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NIVARO LAW





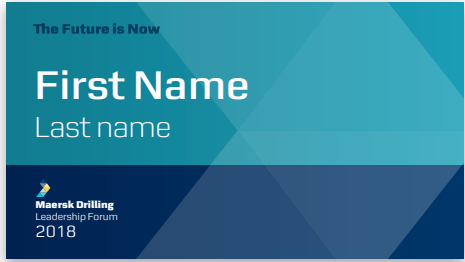
MAERSK DRILLING
LEADERSHIP FORUM

GRAFISK VIDEREUDVIKLING AF MATERIALE
AD / Kreativ ansvarlig

GRAPHICAL DEVELOPMENT OF MATERIALS
AD / Creative Lead



LANDING PAGE



INFORMATIONSSKILTE //
INFORMATION SIGNS



DUGE TIL ARBEJDSSESSIONER //
TABLE CLOTH FOR WORK SESSIONS



BAGVÆG TIL PROJEKTOR //
BACKDROP FOR PROJECTOR



2013 –

Kanada /
Senior Art Director & Brandrådgiver

Arbejder med nationale og internationale kunder. Alt fra hyldesvirper, annoncer, nye brand identiteter, hjemmesider og nyhedsbreve

2009 – 2013

AdPeople /
Senior Art Director

Global kreativ ansvarlig på Jabra og arbejdet på kunder som Saxo Bank, Dell Global, Kwickly, HTH og Flügger

2008 – 2009

TBWA /
On- og offline Senior Art Director

Arbejdet på kunder som Total Kredit, Nissan og MT Højgaard

2007 – 2008

Cubizz /
On- og offline Senior Art Director

Arbejdet på kunder som Peugeot, Citroën, MT Højgaard og DSV Transport

2005 – 2007

Publicis /
Senior Art Director
Kreativ ansvarlig på Coke Light Nordic og L'oreal Garnier

2002 – 2005

GEIST /
Partner og kreativ ansvarlig
Arbejdet på kunder som Philip Morris Denmark/Sweden, K.O.B, Finansbanken, Copenhagen Fashion Fair og Nilfisk

1998 – 2002

DDB / Rapp Collins
Art Director
Arbejdet på kunder som Telia, Dell, Audi, 7-eleven, Mölnlycke Health Care og Janssen-Cilag